VERACITY’S MODEL-BUILDING PROCESS

**STEPS**

**Business Process & Conceptual Model**

**Data Understanding**
- Identify Objectives and Stakeholders
- Capture Business Rules
- Build Conceptual Model

**Data Preparation**
- Collect and review data
- Customer site visits
- IPT initiation
- Analyze data
- Cleanse data sets

**Modeling**
- Manipulate data and draw conclusions

**Model Prototyping**
- Program Algorithms
- Quality assurance

**Detailed Technical Development**

**Integration & Program Completion**
- Apply model and updated business processes
- Write Documentation

**Model Employment and Final Products**
- Consistent process application techniques
- Expert editorial capabilities for highest quality deliverables

**OUR APPROACH**
- Expert research and analytical capability
- Expert ability to synthesize information
- Well-established data collection and review procedures
- Efficient and experienced administrative capabilities
- Rigorous techniques for proper data analytics

**OUR TOOLS**
- Expert in wide range of modeling techniques
- Rapid Prototyping
- Modular and flexible design